



**BABIES EAGERLY  
ACCEPT INGRAM'S**  
*... the TEAT that's  
guaranteed shape and  
flow-perfect*

Any baby will take readily to one of the three specially designed Ingram shapes which cover every bottle-feeding need. Made from the finest quality sterilizable transparent rubber, INGRAM'S Teats are anti-colic. Ingram's ensure a contented, uninterrupted feed because every teat is individually TESTED FOR FLOW. The patent spiral band feature prevents the teat being accidentally pulled off the bottle.



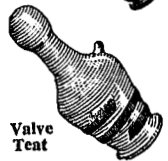
No. 1



No. 2



No. 4



Valve  
Teat

*Ingram's*  
PATENT  
SPIRAL TEAT

Obtainable from Boots, Timothy Whites and other chemists. Price 7½d. each.

J. G. INGRAM & SON LTD • LONDON E.9



**AFTER DUTY you deserve**  
**a good hot cup of Bovril**

Welcome, warming Bovril will put new vigour into you after an exhausting spell 'on duty.' It contains the concentrated goodness of beef—cheering, heartening and *very* delicious.

**BOVRIL** *cheers*



**Do natural skin oils**

G.N. 193B

**come out in the wash?**

Modern soaps and detergents are performing wonders—getting more and more active at removing dirt and grease. But do they tend to rob your skin of its natural oil?

Today, more than ever before, **SKIN NEEDS NIVEA** to counteract the drying effects of constant washing. Only Nivea contains Eucerite, a unique ingredient that matches almost identically the natural oil lost daily. Everyone can afford this wonderful 9-purpose cream.

Popular size only 2/3 and **UNRIVALLED FOR VALUE**  
Also in 1 lb. tins

*2/3 buys*

**NIVEA**

**THE 9-PURPOSE CREAM**

**NIVEA** is all these things:—

HAND CREAM, SOOTHING CREAM, CLEANSING CREAM, NIGHT CREAM, POWDER BASE, BABY CREAM, SUN CREAM, SPORTS CREAM, A MAN'S CREAM

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